



## Telecom Italia Digital Solutions

### BACKGROUND

Telecom Italia Digital Solutions (TIDS) is a leading company of the Telecom Italia Group established on the 1st of June 2013 with the purpose of playing a crucial role in bringing about the application of digital systems in a customer's business operations. It is an ambitious project with an aim to foster innovation leading to development of new businesses. Such development of new businesses are based on continuous technology improvements and in strong cooperation with the capabilities and skills of the Telecom Italia Business Division. TIDS brings in the leadership and experience present in the Telecom Italia Group. This is then put to work in every aspect of digital innovation such as Machine-to-Machine (M2M) and Internet of Things (IoT) solutions.

### CHALLENGE

The continuous technological development of devices, combined with evolving telecommunications networks, has allowed objects and things in everyday life to acquire their own identity in the digital world. Furthermore, these devices can be enabled to communicate with other objects and applications deployed in Data Centres or in the Cloud.

Through the development of dedicated platforms and partnerships with other major players in the market, TIDS offers companies a broad portfolio of M2M and IoT solutions which reduce costs, facilitate internal processes, increase efficiency and ultimately improve service delivery to the end customer.

### SOLUTION

PLAT.ONE has been chosen by TIDS to drive the Connected Industry solutions. This is conducted by combining TIDS's advanced commercial and development capabilities with PLAT.ONE's rich library of solutions built on a single and homogenous platform. The initial focus of this collaboration is a suite of solutions to provide end-to-end management of vending machines. This will then expand to a range of services around specific industrial solutions, ranging from telemetry to remote control and automated diagnostics.

PLAT.ONE is already available on Nuvola Italiana, (Telecom Italia Cloud) supporting the rapid deployment of Enterprise-Grade connected solutions.

